

YOU CAN VOTE
for the Presidential and
other candidates of your
choice at the November 3
election regardless of how
you are registered.

VOLUME 31, No. 6

SIERRA MADRE NEWS

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, OCTOBER 30, 1936

Divorce Bill Charges Life Threatened

Katherine Bowen Files Complaint And Jewelry Store Closes Doors

Charging extreme cruelty, Mrs. Katherine Bowen, wife of Frank Bowen and co-proprietor of Bowen's Jewelry Store in Kersting Court, filed suit for divorce in Los Angeles Superior Court Monday.

Mrs. Bowen's bill of complaint accuses her husband with using profane and abusive language and with threatening to kill her "many times."

The Bowens were married last May 25 and separated on October 19.

On the latter date, she charges, he told her he did not love her, that she married him only to make a home for herself, that he was tired of her and that she was not expect him home any more.

She charges Bowen has not returned home since October 19 when he ordered her away from the store and locked her out, telling her he would kill her if she returned.

Mrs. Bowen also asserts he threatened to sell the store, in which she claims half interest, and that he induced her to purchase a new car with the understanding that the monthly payments would be paid for out of the income of the business.

The case is scheduled for next Thursday at 10 a.m. in Los Angeles Superior Court.

Attempting to vacate the store Wednesday afternoon, Bowen, who had a moving van backed up at the door, had his plans halted temporarily when Mrs. Bowen appeared and announced she had secured a restraining order to prevent the moving.

A gathering crowd sent Bowen post-haste to a telephone and five minutes later Attorney Marcus Woodward strode up. A three-way interchange of words followed, and the moving continued.

The fixtures were moved to a store building in Arcadia.

Look Out! Spooks Are On The Way

Gramamr School Kids Begin Big Hallowe'en Celebration With Parade Today

Har Ye! Hear Ye! Hear Ye! Preparations are in full force for the big Hallowe'en Carnival tomorrow, October 31st at the Sierra Madre grammar school. The stage is set for the final touches, and there will be no excuse for anyone not having a good time.

Those costumes upon which you have labored so carefully this week will have a chance to blaze forth in all their weird glory.

The parade will form on the ball grounds at 2 p.m., and then march downtown after first receiving a surprise.

E. E. Hitchcock and his committee will judge the best costumes. Twenty-five trained ponies are going to add to the fun with many capers all their very own, and merriment will reign unrestrained the rest of the day with concessions including a fish pond, haunted house and fortune telling filling the hours.

Dinner will be served from 4:45 until 7 o'clock in the cafeteria. Contributions of cash or food, such as scalloped potatoes or meat loaf, will be greatly appreciated by the committee in charge. Anyone wishing to donate food will kindly communicate with Mrs. J. L. Woehler, telephone 2002, early today. After dinner, a picture in color will be shown in the auditorium, so do not hurry away.

Mildred Curtis Bolms.

Police Aplenty To See No Rowdyism Here On Hallowe'en

Hallowe'en vandals had better watch their step in Sierra Madre tomorrow night.

The police department's high-powered radio car will be parked outside the city hall all night with the motor running and a flying squad of Sierra Madre's finest augmented by eight firemen will be on duty from 6 p.m. to 6 a.m. to see that Hallowe'en hoodlums give Ourville a wide berth.

In addition, the entire volunteer fire department will be sworn in as special deputies for the night, so that any untoward commotion around town will find itself the center of a group of hard-eyed no foolin' officers quicker than you can say Jack Robinson.

Woman Sues City For \$5,000 Damages; Fell In Chuckhole

Inez Schuyler, 225 Witmer street, Los Angeles, filed suit against the city for \$5,000 damages in Los Angeles Superior Court October 21 for asserted injuries received last June 21 when she claims she tripped over a chuck-hole in the pavement in front of 90 Michillinda Blvd., the City Council was informed at its meeting Wednesday night.

Asserting the chuck-hole was partially filled up with leaves and was not noticeable, the woman claims she suffered a broken upper left arm, contusions of the left knee, contusions and abrasions of the right knee and left elbow, head bruises and shock.

City Attorney Phil Dodson has ten days in which to answer her suit.

Ask Workers Of WPA Here To Unionize

A gang of Mexicans, reputedly WPA workers themselves, are attempting to "unionize" WPA crossing guards in the San Gabriel Valley, THE NEWS learned yesterday.

At least one WPA crossing guard here has been approached and asked to sign a petition sponsored by the WPA Worker's Alliance, a newly formed organization of disgruntled radicals seeking "higher wages and shorter hours" for WPA workers throughout the Nation.

The group, which has the tacit approval of the present Democratic administration, has already staged "folded arm" strikes in Pennsylvania and Washington.

The Alliance's "prospect" here was "approached," "sounded out," and asked for his signature. The petitions which the Mexicans carried is believed to have the open endorsement of the Southern California WPA headquarters at Los Angeles.

"The boys figure the WPA is going to be permanent," the Mexicans told their "prospect," wheedling him to "sign up."

"I turned 'em down flat," the guard told THE NEWS. "Why bother about a union. I'm doing all right."

Lawbreakers Best Be On The Lookout For City's New Cop

If you feel disposed to raid a neighbor's chicken yard, shoot his dog or commit any other infraction of the law, don't take Pat West into your confidence. Passs-t he's a cop.

Sure enough, the rotund comedian has been sworn in as a special police officer, and has a badge 'everything'. He convinced the Council more police protection was needed where he lives — away down near the Arcadia line.

School Enrollment Revealing City's Growth, His Peak

A total of 396 boys and girls are enrolled at the grammar school here this year, Miss Elizabeth Steinberger announced yesterday.

This is the largest enrollment in the school's history, she pointed out.

The enrollment figure, representing a total of 280 families, is yet another indication of the attractiveness of Ourville in the eyes of home-seekers and proof that the city is growing.

Wilson High Pupil Swallows A Nail Inch And Half Long

Bill Van Meter, of 70 West Highland Avenue, made a trip to Pasadena Emergency Hospital the other day after he had accidentally swallowed a nail an inch and a quarter long.

L. E. Southerland, assistant principal of Weedow Wilson Junior High, who accompanied Van Meter to the hospital, said the boy had gone from a shop class and had probably carried the nail with him. In another class he put the nail in his mouth and accidentally swallowed it.

The emergency hospital surgeon recommended a diet of shredded cotton and spinach.

Sierra Madre Boys To Receive Awards At Court Of Honor

Presentation of merit awards to members of Sierra Madre Troop No. 1, Boy Scouts of America, will take place at the Court of Honor to be held next Monday at 7:30 p.m., at the Congregational church. Among local boys slated for awards are Gale Hersey, Larry Garland, Andy Adams and Norm Jensen. Gale Hersey will receive the eagle award, the first ever presented here.

New Socialist Note Fired At The Forum

Democratic Committeeman Would Have Government Furnish Campaign Expense

Following Congressman John Steven McGroarty's statement here last week that a one-man government is "a splendid ideal," Leland J. Fogg, Democratic county central committeeman, declared at Tuesday night's Sierra Madre Forum meeting that "it might be a good idea if campaign funds in the future could be furnished by the government."

Taking the floor after addresses by Assemblyman Frank G. Martin and his opponent A. D. Orme, Fogg charged heatedly that "the powers that be are using money to buy political offices" and hoped that "this campaign would be the last of its kind."

His assertion that "the group supporting Mr. Martin are the people who are trying to buy the election" elicited a vigorous denial from the Assemblyman, who charged Fogg with "cloaking a partisan attack under a plea for reform."

A challenge by Dr. J. Earl Gossard that Fogg explain the inference the Republican party was "buying offices" went unanswered.

Prefacing his address with the statement he wanted to talk about "the work still before us," as well as submit his record, Mr. Martin emphasized the need of putting the relief problem on "a common sense basis." Reminding his listeners the American revolution was "a protest against taxes," he asked:

"How are you going to relieve distress without first finding the money to do it with?"

Counselling voters to put "the relief of suffering" on a dollars and cents basis, he pleaded for a balanced budget, at the same time pointing out that with State revenues increasing and relief costs falling, "we are on our way."

Attributing better times to renewed business activity, he decried the "stirring up of class hatred" and said what counted "wasn't whether a man was rich or poor; his personality, the man himself, is the important thing."

Referring to "centralized political power in Washington," he said "we could have it here in California — at Sacramento — if don't watch out." In line with this contention he mentioned a bill, defeated at the last Legislature, which would have given the State highway commission jurisdiction over every street and road in the State. "I believe in local self government," he declared, and said this was why he was supporting Propositions Nos. 14 and 24 on next Tuesday's ballot.

Discussing his record, Mr. Martin said he attended every committee meeting and roll call at the last Legislature. He said he sponsored the twenty million dollar RFC relief fund in 1933, as well as the subsequent six million dollar relief bill. He pointed out he was the author or co-author of all seven special assessment relief measures at the last Legislature and that he voted for repeal of the Mattoon Act.

He declared he supported the mortgage moratorium bill, was co-author of the latest old-age pension bill and supported the Riley-Stewart tax plan which provided badly-needed financial assistance to the public schools through the sales tax and turned public utility properties back to county assessment rolls. In this connection he suggested voters urged the board of supervisors to reduce county taxes. His statement he voted for the bill to support co-operatives was commended by Mrs. W. J. Lawless, president of the Women's Club.

Mr. Martin said he was "100 per cent" back of Sierra Madre's boulevard projects, in which the Woman's Club is vitally interested, and endorse forest conservation and flood control. Pointing out he was vice-president of the county-city planning commission, he complimented Mrs. Lawless, also a member of that body.

Discussing the "psychological-political angle" of conditions confronting the county during the past 15 years, Attorney A. D. Orme asserted "revolution was inevitable in 1932 but for the administrative policies inaugurated that year." He traced the course of the depression, stressing the "conflict" between human values and material values.

"Now that prosperity is here," he said, "let's don't make the same mistakes again."

Following their addresses, Lucia Trent Cheyney asked both candidates if they favored free ex-

(Continued on Page Four)

Record Vote Expected Here On Tuesday

With the greatest registration in the city's history, a record vote is anticipated at Tuesday's election. Interest has mounted to almost fever heat and there has been a growing interest and concern about the many ballot proposals. There will be seven polling places in the city.

Both the Republican headquarters, at 47 West Sierra Madre Blvd., and the Democratic headquarters, at 8 North Baldwin avenue, will be open all day next Tuesday, November 3, it was announced yesterday.

Voters wishing transportation to the polls should phone 22, the GOP headquarters, or 84, the Bourbon headquarters, and a car will be sent out for them.

Anticipating the largest vote ever cast in the history of the city, both headquarters urge housewives and others not employed during the day to vote early to prevent congestion when those who have spent the day on their regular jobs will hurry to the polls.

Sierra Madre's Merchants have agreed that there shall be a general closing of stores and business places here on Armistice Day, November 11. Citizens loyal to their own city will see that holiday needs are purchased before that day.

An Unbiased Analysis Of Vital Issues For Guidance Of NEWS Readers

By Frank G. Martin

THE ballot that will be handed you next Tuesday will contain, in addition to a long list of candidates for office, 23 State proposals, including seven initiative and two referendum measures, and fourteen constitutional amendments submitted by the Legislature. These proposals are numbered 2 to 24 — No. 1, proposing repeal of sales tax and adoption of the single tax, having been ordered off the ballot as deceptive by the California Supreme Court.

Proposal No. 2, initiative, would repeal the 1935 personal income tax laws. Provides for no personal income tax shall be valid unless approved by majority of voters of the State after initiative proceedings or constitutional amendments proposed by Legislature. If you favor the present State income tax, vote "No;" if you want this tax repealed, vote "Yes."

The Alcohol Proposal

Proposal No. 3, Initiative, creates an Alcohol Beverage Commission of three appointive members with six-year terms, to take over liquor regulation and licensing powers now vested in State Board of Equalization. Requires 75 per cent license fees be returned to political subdivisions where it is collected for local enforcement of State liquor laws. This proposed constitutional amendment specifies that alcoholic liquors containing not more than 3.2 per cent by weight of alcohol shall be classed as non-intoxicating.

Proposal No. 4, Initiative, prohibits drilling for oil from surface of tide, submerged and overflowed lands. Authorizes the State Director of Finance, on behalf of the State, to contract 30-year sub-surface leases upon 14 2/7 per cent royalty to the State for extracting oil and gas from beneath tidelands by wells slanted from uplands. Prohibits pollution of tide, ocean bay or inlet water. Directs one-half of the State revenue from such leases be used to acquire, improve and maintain beaches and parks. This proposal is strongly advocated and strongly opposed. Study it carefully.

Growth Of The Southland

Proposal No. 5, Assembly Constitutional Amendment, authorizes Los Angeles County, if two-thirds of the qualified voters vote favorably, to incur indebtedness of not more than \$5,000,000 and to issue tax-exempt bonds thereto to finance the proposed Pacific Exposition to commemorate completion of Boulder Dam. This measure merely permits the county supervisors to submit this

Subdivision Runs Afoul Zoning Snag

Development of the Frank L. Jones subdivision on North Mountain Trail avenue between Highland and Montecito avenues has run afoul of the Federal Housing Administration, Mr. Jones informed the City Council Wednesday night.

He said the government loan agency had turned thumbs down on his request for a loan because of "commercial zoning, no deed restrictions, adjacent industrial-zoned property and poor-class surrounding property."

He asked the City Council to re-zone the property.

City Clerk Pratt was instructed to write Mr. Jones the city would do so if he could obtain a permit-petition signed by 15 percent of the registered voters of the city, together with the consent of owners of business-zoned property adjacent to the tract.

Stores Will Close On Armistice Day

Sierra Madre's Merchants have

Orange Grove Ave. To Have But One Set Of Phone Poles

Plans for a single line of telephone and power line poles along Orange Grove avenue are now under discussion between City Business Manager Al S. Myers and the joint pole company, representing the Pacific Electric, the Southern California Edison Company and the California Water & Telephone Company.

He told a NEWS reporter he expected to bring the negotiations to a successful conclusion.

"You can say we're going to have one line of poles along Orange Grove avenue," he declared.

Officer Arthur Johnson found

Zomkeller, who was holding a handkerchief to his head and was covered with blood, at the Trail Inn, 167 East Mira Monte avenue.

He was escorted to Dr. M. H. A. Peterson's office at 65 East Sierra Madre Blvd. where his wound was dressed and two stitches taken to close his right temple.

Zomkeller told Officer Johnson

he was in the tool house when Sauer entered, struck him several times with his fist and then picked up an ax which Zomkeller wrested from him after a short struggle.

Sauers then seized a hammer, Zomkeller said, and knocked him out.

Zomkeller, a night watchman at the Rest Home, said he had gone to the Mira Monte address to see if all the windows were closed, after which he entered the tool house and was having something to eat when the attack occurred.

Following arraignment in Pasadena Justice Court before Judge Russell Morton yesterday afternoon, Sauers was committed to the county jail.

Womans Club Initiates 64 New Members

ITS goal fixed at 200 new members by January 1, the names of 64 additions to the roster were announced at a meeting of the Woman's Club on Wednesday preceeding a discussion of several proposals that will appear on next Tuesday's ballot.

Propositions 3, 4, 9, 11 and 22 were presented to members. L. M. Fogg and Mr. Ames discussed proposition 22 and A. D. Orme, Democratic Assembly candidate, outlined his stand on the National Social Security Act. In the absence of Frank G. Martin, Republican incumbent, Mrs. C. A. Allen brought word that Mr. Martin authorized her to say that he would continue his support and pledged his further co-operation for the measure of which he was a co-author in the last Legislature.

Mrs. Hazel J. Ferguson, legislation chairman of the club, read an interesting article criticising the bill, while Mrs. Al S. Myers spoke on child welfare.

At the luncheon, new members were presented. The membership committee deserves praise for their efforts, as 64 new members have been added to the list. Two hundred new members is the goal for the year, and the committee is hard at work to reach it. The new members are:

Miss Eleanor Phillips, Mrs. C.

Hall Perry, Mrs. M. H. A. Peter-

son, Mrs. A. O. Pritchard, Mrs.



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Los Angeles, Calif.
Telephone MI 3427

M. A. WOODWARD
ATTORNEY AT LAW
99 Suffolk Ave., Sierra Madre
Office Hours 9-12 A.M.
Phone 72, Sierra Madre

Dentists

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X-RAY - DENTIST
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DENTIST
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Physicians and Surgeons

Geo. W. Groth, M.D.
94 N. BALDWIN
Phone 20

M. H. A. Peterson, M.D.
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ARTIST CONVERTS OLD ADOBE
BUILDING INTO AN
UP-TO-THE-MINUTE STUDIO

ALFRED JAMES DEWEY, a well-known Sierra Madre artist, has opened a studio in the "Old Adobe" at 35 East Montecito avenue.

Because of the increasing attendance in his classes in the technique of painting it became necessary for Mr. Dewey to secure a larger and more centrally located studio.

The old adobe building across from the Sierra Madre Lumber Co., has long intrigued artists. The broken surface plaster leaving exposed handmade old adobe bricks forms lines beyond the skill of man to create or imitate.

According to Miss Daisy E. Hawks, the old building was built by her father, A. D. Hawks, Sierra Madre pioneer in 1900, to be used as a house for curing lemons. The adobe bricks were made and molded by a Mexican. When in the course of construction Mr. Hawks discovered that the walls were "out of plumb" he discharged the worker and finished

the building himself with the aid of his son Jim.

Now, mellowed and softened by time, the large square one-room house makes an ideal studio. A skylight has been placed in the north roof, and the artist has arranged electric lighting for the best effect. The interior, of unpainted adobe bricks, has been painted pale gray to lighten the value and to prevent further disintegration of the old clay.

Mr. Dewey has already moved much of his working equipment to the new workshop from his studio-home on Marlborough Terrace, and his classes are meeting in the unfinished studio. His etching and lithographing press have been installed, and about the room are evidences of the labors of art in various media and other articles.

Formal opening reception date will be announced as soon as the studio is completed, according to Mr. Dewey.



ANTICIPATING a busy and interesting program in many activities, the Woman's Club of Sierra Madre is planning among other things to keep the clubhouse open all day next Tuesday, to serve in an advisory capacity and aiding members and friends regarding the many propositions which appear on Tuesday's ballot. Transportation will also be provided to and from the polling places.

Seriousness will be abandoned in the evening when the club in conjunction with the local Forum will give a pot luck dinner at the club house at 6:30, followed by a brief but fascinating color picture on trees.

This short program will be given with picture illustrations by Mrs. Rollin B. Lane of Los Angeles. Following the picture the club members, with their friends, and the Forum members and their friends will remain at the clubhouse and listen to the election returns by means of a radio.

Among other activities on the club calendar is the play "The Late Christopher Dean," now in rehearsal under the direction of Mrs. Cecily A. Allen, which will

be presented on the night of December 16th.

Next Wednesday night, the regular bridge tournament will be held at the clubhouse, beginning at 7:30. Cash prizes will be awarded at the close of the tourney and refreshments served. Those wishing to play may call Mrs. John C. James for reservations. These bridge games are open to the public and everyone is cordially invited.

Wednesday morning the garden section of the club will make a tour of gardens of the city, which will be followed by a dessert bridge in the afternoon, beginning at 12:30. Mrs. R. H. McCollough is taking reservations for the dessert bridge.

On November 18th the club will give a concert for its own benefit in which Miss Moreland Kortkamp, Miss Elizabeth Morgridge and Donald Thayer will make their appearance. These people are well known in the musical world, and since the club is to derive the benefit, it is expected to have 100 per cent co-operation of club members and other music lovers of this city.

Alyce Anderson.

Aides Named
For Flower
Show Friday

Dinner And Play To Be Features At Congregational Woman's Affair

The Woman's Society of the Congregational church has completed plans for the flower show dinner and play to be presented at the church Friday, November 6th.

The doors will be open at 2 o'clock and the public invited to come and spend a social afternoon while enjoying the exhibits of aprons, rugs, cooked foods and other articles.

A dinner will be served at 6:30 on the supervision of Mrs. R. J. Walsworth, chairman; Mrs. B. S. Hinkley and Mrs. A. H. Embree. Reservations must be made before Thursday.

Following the dinner a one-act comedy-drama "The Florist's Shop" by Winifred Hawkridge and produced by special permission of the W. H. Baker Company, will be given under the direction of Mrs. Waverly E. Pratt. The cast includes Mrs. Pratt as Mary; Edwin Ward, Jr., as Slovsky; Alice LaLone as Miss Wells; Gale Hersey as Mr. Jackson and Lorine Pratt as Henry.

Tables are in charge of the following chairmen and their committees: Flower exhibit, Mrs. W. S. Hull; classification of flowers, Mrs. E. D. Burbank; table decorations, Mrs. E. E. Bacon and committee; judges, Carl Hart, Mrs. Jessie Russell and Mrs. Emilie Smith; plants, Mrs. W. S. Hull and committee; guards, Miss McLellan and committee; aprons, Mrs. R. C. Copenhagen and committee; rugs, Mrs. Nestor Young; white elephant table, Mrs. Arthur Johnson, Jr.; fruits and vegetables, Mrs. A. O. Pritchard and Mrs. R. J. Waters; cooked food, Mrs. Warren O. Preston and committee.

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Alyce Anderson.

FORMER RESIDENTS
SEE IMPROVEMENTS

October 20th, Mrs. Laura Cline of Sturtevant Drive entertained at dinner Mr. and Mrs. O. H. Rhoads of Columbus, Ohio; Mr. and Mrs. G. L. Miles of Lake View, Ohio, and Mrs. Frank Beck of Los Angeles. Mr. and Mrs. Rhoads formerly lived at the Canyon and are visiting old friends in California. They were very much enthused over the marked improvements made in this part of the country.

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POLITICAL ADVERTISEMENT

WHY YOU SHOULD VOTE YES ON Proposition Number 22

26 States now have laws regulating the progress and development of the chain stores. Evidence that the chains escape their proper share of the tax load has been proven beyond any question in all of the above states.

Senator Copeland of New York recently said: "Not only do the Chain stores fail to support the community by paying decent wages, but it takes no part in the civic life, the men who run these establishments are largely transients. Many old established concerns are driven out of business, whose proprietors played an important part in the civic and political life and assisted in the upbuilding of the community."

Senator Cummings of Michigan, said: "Something must be done at once to curb the encroachment of the Chain Stores' menace on the Independent merchants, not only of Michigan but of every state in the Union. Chain store Monopoly is the greatest curse confronting the American merchants and a problem that must be immediately met by far-reaching legislation."

Representative Smith of Pennsylvania: "Stringent laws should be enacted at once to prevent further undermining of the Independent Merchants by the Chain store operators". The system is un-American, destroys initiative and if permitted to continue will eventually place the food-stuffs of the United States directly under the control of a few powerful corporations who can then regulate prices to suit their pleasure."

The amount of money spent by the chains to defeat this law, demonstrates their ability to pay this tax, without any raise in the prices of their merchandise. If they are successful in defeating laws properly passed by our State Legislature through other established rules of business will they seek to destroy next?

The maximum amount of tax required by this law will be \$1.37 per day per store. This will be from stores whose sales will run as high as \$500.00 to \$1,000 per day.

The statement by the chain stores that the middlemen are behind this law is ridiculous. The largest grocery wholesaler in the state is the WESTERN STATES WHOLESALE GROCERY CO., this organization is owned by the largest chain grocery in the state. And it is through this organization that they hope to control the sale of groceries in this state.

The Retail Store License was passed by our State Legislature by the overwhelming vote of 102 to 12. Here alone is evidence of the value of such a measure.

Individual effort and enterprise and their reward are thoroughly American

Vote Yes On Proposition No. 22

The Independent Merchants of Sierra Madre

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"CHINA CLIPPER"
with Pat O'Brien and
Beverly Roberts"Murder by an Aristocrat"
with Margaret Churchill
and Lyle Talbot
"March of Time"
Latest ComedyThursday, Friday, Nov. 5, 6
"DANCING LADY"
with Clark Gable and
Joan Crawford"THE BIG HOUSE"
with Wallace Beery starring
Colored cartoon,
"The Old House"
and Pathé News

Dog Owners Warned As Case Of Rabies Is Discovered Here

Following disposal because of rabies of a dog belonging to Fred Pagenkopf, of 52 West Laurel avenue, last Thursday, Chief of Police G. G. McMillan yesterday warned all dog owners to keep their pets under observation and immediately report any dog showing rabid symptoms.

Should the current rabies epidemic spread to Sierra Madre, the Chief pointed out it would be necessary to quarantine all dogs. To prevent such a situation, Sierra Madreans are asked to cooperate with police and watch their dogs carefully during the next few weeks.

Several officers will be stationed at the school grounds during the evening, Chief McMillan said.

DORETHA COX WINS B. E. DEGREE AT UCLA

Dorethea Elizabeth Cox, daughter of Mr. and Mrs. Frank E. Cox, of 711 Alta Vista Drive, received a Bachelor of Education degree at UCLA this week, having completed her work for the degree by the close of the last summer session.

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POLITICAL ADVERTISEMENT

WARNING!! WARNING!!

The Widespread
RUMOR
that BOTH

ROOSEVELT and LANDON

have declared in their Speeches in favor of PROPOSITION NO. 4 on the California ballot is a FAKE—pure and simple—intended to DECEIVE THE VOTERS at the Last Moment!

It is only typical of many published FALSE ENDORSEMENTS of this VICIOUS MEASURE!

Proposition No. 4 is a STANDARD OIL GRAB to GET POSSESSION OF ALL California Tidelands where Rich Oil Deposits exist, for the benefit of a selfish OIL MONOPOLY, through Crooked Hole Drilling!

It starts Oil Drilling—AT THE WATER'S EDGE—and will RUIN THE BEACHES and ROB the STATE OF CALIFORNIA of these great Natural Resources which the People Now Own!

Vote "NO" on Proposition No. 4

Shoreline Planning Association

Organized by the Chambers of Commerce of the Beach Cities of Santa Monica, Venice, Manhattan, Redondo, Palos Verdes, Hermosa, Playa del Rey, West Los Angeles.

(The Los Angeles Chamber of Commerce also has condemned Proposition No. 4.)

Read the Argument in Opposition, in the Official Voters' Guide Now in Your Home

CINDERELLA THEATRE AND WORKSHOP TO BE IN OPERATION HERE IN SHORT TIME

In the near future the Cinderella Work Shop and Theatre will be in operation. It is hoped that "Great oaks" will grow from the "tiny acorns" planted by friends of the Children's Dramatic Guild.

Plans have been drawn for the erection of a stage, and donations from Mrs. Edith Kenney, Mrs. Bertha Rolfe, Mrs. Mary de Winstanley and Mr. Waverly Pratt have made the purchase of some chairs possible. The name of the donor will be attached to each chair at the opening of this miniature theatre.

The amount needed to finance

FAST POLO GAMES AT RIVIERA'S FIELD

The first of what is expected to be a series of inter-sectional polo games will be played Sunday (Nov. 8) between the Long Beach malletmen and a squad of Rivierans at the Riviera Country Club.

Through the courtesy of Prof. Ivan Karalloff, a Holloway party was given in the studio last Thursday evening. Irene Lloyd, Guild president, and Doris Pickett, were in charge of the affair. The children had a very happy time.

The program enjoyed by Guild members at last Saturday's meeting was an impromptu affair arranged by Mary Lou Lovejoy in the absence of Howard de Winstanley, chairman of the day.

This coming Sunday will see the second of the fall 10-goal tournament matches at Riviera.

Ballot Proposals Will Be Explained At Elks Meeting

The Monrovia Elks at their session Monday, November 2nd, will hold a public meeting, to which all voters are invited. The meeting will start at 7:30 at which time Judge Sturgeon will discuss the several propositions on the November 3rd ballot. Nothing of a political nature will be mentioned, but since there is much doubt in the minds of many voters as to the exact meaning of several propositions the Elks feel they will be doing a public service in having these points cleared up. The public meeting will be short and snappy, to clear the decks for the regular Lodge session.

The pipe lines are hooked onto two fire hydrants, one at Michilinda boulevard and Highland avenue and the other at Grand View and Mountain Trail avenues. The water is being drawn from the Mir Monte and Grove street reservoirs, into which close to 25,000 cubic feet of gravity water is flowing daily.

City officials pointed out that the Metropolitan Water District is paying standard rates for the water which, when the test is completed, will be released down East Grand View avenue into the city's spreading grounds.

Principal purpose of the test is to allow the water to seep thorough into the concrete lining of the bore so as to "plug it up."

Latest Culinary Kinks To Be Shown In Big Food Show

Novelties such as flavored waffles, ready-mixed flours, vegetable baby food in cans, fruit-bread loaves, irradiated milk, and self-measuring shortening are some of the brand new products to be introduced to Mr. and Mrs. Public at the 1936 Food and Household Show, November 8 to 15, in Los Angeles' Ambassador Auditorium.

Outstanding exhibits just announced include a model glass house, with all operations of a modern home carried in full view of visitors; a gigantic display of the latest in model home equipment by the National Gas Bureau, largest exhibit of the show; and a huge educational exhibit by the National Livestock and Meat Board, instructing housewives how to buy meat economically.

Dozens of exhibitors will have model kitchens in operation to demonstrate their products and many will show actual processing of products and display ingredients used. Every afternoon, elaborate demonstrations, lectures and entertainments will be staged by home economics experts in line with the show theme, education of the housewife to advances in the food industry.

Stars of radio, screen and stage will entertain nightly.

HUNTING A COUPLE FOR PUBLIC WEDDING

The Monrovia Elks Lodge is looking for a couple willing to be married on the stage at its charity benefit. Complete plans cannot be made until this important detail is settled. A couple from Arcadia, El Monte, Sierra Madre or Monrovia will receive wonderful gifts, news reel publicity and a happy start to their marriage career. Councilman John Froelich here is authorized to receive local suggestions and applications.

The Pines Coffee Shop

AND

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Dinners

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Santa Anita Station
Phone Sierra Madre 147-2

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November 11th

at

MASONIC TEMPLE

Save that date and plan to go!

ROBERTS THE BEST AT ITS BEST

POLITICAL ADVERTISEMENT

Stripped of its "WHISKERS"



PROPOSITION #22 IS A TAX ON YOU!

You must defeat it or pay it—in
HIGHER PRICES ON FOOD AND
OTHER NECESSITIES

There is a "joker" in Proposition 22
on your November ballot!

Called a "Retail Store License," it
looks innocent enough. But stripped of
its disguise, it is a Tax that will have
to be passed on to you in higher prices.

It provides that chain stores selling
food and other necessities will be taxed
\$500.00 a year for each store over nine.
Individual stores will pay only \$1.00
a year—or one five-hundredth as much.

BUT...
...says the U.S. Federal Trade Commission:

*"If the ability to undersell, based
on greater efficiency or on elimination
of credit and delivery cost, is destroyed by taxation, it
is the consuming public which
will really pay the tax and not
the chain."*

BECAUSE...

...as the Harvard (University) Bureau
of Business Research discovered in
studying 32,998 chain stores...chain
stores operate on a small profit. They
eliminate middleman's profits and un-

necessary in-between expenses. The savings
they make by operating efficiently
are passed on to you in prices 10% below
the average.

Four out of five chain stores do not
make enough profit to cover the tax.
Thus some of them will be forced out
of business—allowing their competitors
to raise prices.

Surviving chains will be forced to
raise their prices to pay the tax.

Either way, you will foot the bill.

Remember, this tax is admittedly not
for revenue purposes. It is cleverly camouflaged subsidy for the middleman
and wasteful business methods—at
your expense.

If you think that chain store competition
helps to keep all prices in line
with your pocketbook—if you think
that you already PAY ENOUGH
TAXES ON FOODS AND OTHER
NECESSITIES, vote NO and keep
prices low.

For no matter how named...no
matter how heavily disguised...22 is
a tax on you...VOTE NO!

22 IS A TAX ON YOU—VOTE NO!

22	YES
NO X	

CALIFORNIA CONSUMERS CONFERENCE

SIERRA MADRE NEWS
 SIERRA MADRE, CALIF.

 Published every Friday
 L. R. GOSHORN
 EDITOR AND PUBLISHER

 TELEPHONE 48
 9 Kersting Court

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Member Nat'l Editorial Ass'n

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 Three months, 75c.

I will be glad, and rejoice in Thy mercy; for Thou hast considered my trouble; Thou hast known my soul in adversities.

—Ps. 31:7.

As we come to know ourselves through and through, we come to see ourselves as God sees us.

—E. B. Pusey.

DON'T BE AFRAID

Don't be afraid of the huge ballot you will receive at your district polling place next Tuesday. You have made up your mind, in all probability, who you will support for the various offices, especially the Presidency. Go and vote your conviction. It is a great privilege not enjoyed in most countries. Be thankful that you are an American and exercise it. It is a solemn duty of every good citizen. Sometimes we are afraid the opportunity will not always be at hand with crackpots, Communists and agitators allowed the license they enjoy to attack the very fundamentals of the Nation. And yes, we believe in free speech to the last word, but not in anarchy.

The 23 ballot proposals may seem bewildering. But you can always vote "no" and be on the safe side if you do not fully comprehend the propositions. And it seems to THE NEWS that any of the proposals could be defeated without seriously affecting the people of California. Approval of some would undoubtedly help a bit, but they are negligible in number.

But for those who wish to vote intelligently on the ballot proposals THE NEWS is presenting in this issue a series of articles intended solely for the information of its readers. In an article written especially for this newspaper, Assemblyman Frank G. Martin has given an unbiased statement showing the intent of the 23 proposals from which any voter can form his own judgment of the merits of each proposition.

E. W. Camp, noted member of the American Bar Association and one of Sierra Madre's and Southern California's most distinguished citizens, has contributed an article on four proposals dealing with one subject.

The Commonwealth Club, California's leading organization, has furnished THE NEWS with the findings of its especially equipped committee that studied each proposal, after which the findings were debated and the club negatived 13 of the 23 proposals.

Also is presented action of the Bureau of Municipal Research which negatived an even greater number of proposals bearing out our suggestion that a sure path for the timid or uninformed voter is to vote "no" on all the proposals.

As to candidates, we have the greatest respect for California's poet laureate who now represents the district in Congress. Mr. McGroarty is a good citizen, a fine American but a notably poor Congressman, being absent or not voting when the most vital questions have come to a vote in the House of Representatives and later charging that President Roosevelt was making the laws and that the Congressmen, including himself, were merely rubber stamps.

Our Assemblyman has given a splendid account of himself. His faithful attention to the welfare of the district he represents has been in marked contrast with that of Mr. McGroarty. He met every question, voted on every bill courageously. His integrity has never been questioned and he has devoted much time and personal interest to the welfare of Sierra Madre. We hope and believe Frank G. Martin's Sierra Madre neighbors will reward his faithful service with a substantial vote of confidence and appreciation.

BEWARE

Beware of innocent-looking Proposition No. 7 on your ballot next Tuesday. As sure as Southern California is sunny it will raise your taxes, create a preferred class among the citizenry, keep incompetents in office and further befuddle your municipal affairs. THE NEWS believes in the merit system but regards No. 7 as a most dangerous proposition.

EFFECT OF 23 BALLOT PROPOSALS EXPLAINED BY ASSEMBLYMAN MARTIN

(Continued from Page One)

Board and local school boards with jurisdiction to hear and decide charges against instructors. It empowers the proposed State Tenure Board to sustain or overrule such decision by local school boards. Opponents of this measure emphasize that organizations representing 93 per cent of the teachers of the State, the Parent-Teacher Association, the American Association of University Women and other organizations oppose this measure. They say it is unnecessary because California already has a tenure law enacted by the Legislature, "which is regarded as a model throughout the United States."

Proposal No. 12. Senate Constitutional Amendment, would create a Court of Criminal Appeal consisting of a chief and four associate justices with 12-year terms to succeed to jurisdiction of the Supreme Court, in death penalty cases and criminal jurisdiction of District Courts of Appeal. Opponents say this proposed new court is not needed and that it would increase governmental costs \$100,000 a year. Senator Scollan, writing the argument against this measure says: "So far as it appears, the only benefit from the creation of this court would be to the persons appointed to and employed by it." Verbum sat sapientia.

Proposal No. 13. Assembly Constitutional Amendment, provides a method by which any county, regardless of population, having one or more incorporated cities within its boundaries, may frame and adopt a charter for a consolidated city and county government having the same boundaries as the former county. There would seem to be no reasonable objection to this proposal.

Proposal No. 14. Assembly Constitutional Amendment, provides a method by which any county, regardless of population, having one or more incorporated cities within its boundaries, may frame and adopt a charter for a consolidated city and county government having the same boundaries as the former county. There would seem to be no reasonable objection to this proposal.

Proposal No. 15. Assembly Constitutional Amendment, gives unqualified approval to the grant of relief by the Legislature to over-burdened special assessment districts. It would ratify all action of the Legislature heretofore adopted providing for such relief. A meritorious measure, in my estimation.

Proposal No. 16. Assembly Constitutional Amendment, a simple matter of arithmetic and flexibility of funds in water districts. Authorizes temporary transfer of funds to pay interest and principal of bonds issued by water districts. I can see no objection to this measure.

DAIRYMEN HAVE A PLAN

Proposal No. 17. Assembly Constitutional Amendment, simplifies the method of levying taxes upon personal property and assessments in certain counties. An economy measure.

Proposal No. 18. Referendum, proposes to hold up and nullify an act of the Legislature of 1935 which provides an excise tax of 10 cents per pound on oleomargarine containing any fat or oil ingredients other than any one or more of the following: Oleo oil, oleo stock, olea stearine from cattle, neutral oil from hogs, sheep fat, cottonseed oil, peanut oil, corn oil or milk fat. This measure proposed by dairy interests of California, aimed at oleomargarine containing ingredients imported from abroad. If you favor this tax, vote "Yes," if you oppose the tax, vote "No."

Proposal No. 19. Assembly Constitutional Amendment, provides that both houses of the Legislature may spend not to exceed \$5,000 each to compile histories of bills, resolutions and constitutional amendments so that these may be distributed to the people. A worthy measure.

Proposal No. 20. Assembly Constitutional Amendment, authorizes the Legislature and the governing bodies of counties, cities and other political subdivisions having authority to acquire and maintain publicly-owned museums or art galleries to contract leases with non-profit corporations for the management and control of any part or all of the exhibits of such museums and art galleries. In favor of this measure it is cited that the great Metropolitan Museum of Art in New York City and the Chicago Institute of Art are operated in this way.

SEPARATE PRISON FOR WOMEN

Proposal No. 21. Senate Constitutional Amendment, authorizes

SIERRA MADRE NEWS
FOUR BALLOT PROPOSALS DEALING WITH ONE SUBJECT EXPLAINED BY E. W. CAMP

By E. W. CAMP

the Legislature to establish and maintain separate institutions for women convicted of felonies. It particularly applies to the State prison for women at Tehachapi. Provides for control of such prison by a board of which the majority shall be women. This amendment has the endorsement of practically all the women's organizations of California.

Proposal No. 22. Referendum, known as the Chain Store Tax. The measure as passed by the Legislature prescribes a license fee for each store up to nine and \$500 for each store beyond nine. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Proposal No. 23. Assembly Constitutional Amendment. Authors of this measure urge voters to defeat it. It is not properly drawn.

Proposal No. 24. Assembly Constitutional Amendment. An economy measure. Don't miss the opportunity to vote "Yes." Provides that when a city or a county decides to hold an election on adopting a new charter that one election instead of two will decide whether a new charter is wanted and also decide who shall be the freeholders to draft it.

A DUTY WELL DONE

In the midst of the hottest campaign in recent times the high standards of journalism have been maintained by the newspapers of the country. Most of the mud-slinging has been done on the "stump," and exaggerated ego has been transferred by the radio to receiving sets in every part of the Nation.

The voter who has failed to discover in this battle a "campaign of education" must blame himself. The editors of this country have done their duty without many slips.

LETTERS From Readers
ROBBING THE STATE

To the Editor of the Sierra Madre News:

I notice your newspaper is listed as having endorsed Proposition No. 4 on the November ballot. Whether considered from the standpoint of securing to the State the benefit of its own natural resources or from the standpoint of preserving the beaches and maintaining public parks for the people, I consider that this proposition No. 4 is against the public interest; that it will give to those controlling littoral lands hundreds of millions of dollars available to the State from rich oil and gas deposits underneath the tidelands, and that the propaganda being put forth to induce the people to vote for it is false and misleading.

I am enclosing herewith copy of a letter I have written to Mr. William E. Colby, chairman of the California State Park Commission, in answer to an argument made by him and others in support of proposition No. 4 that is printed in the pamphlets distributed by the Secretary of State to the voters. I also wish to call your attention to the argument by me in opposition to the measure, printed in the same pamphlets.

Very truly yours,

COLBERT L. OLSON

State Senator; Chairman of Special Committee of Senate on Investigation of Drainage of Oil and Gas from State Tidelands.

October 27, '36.

Branding "Proposition 22," the Retail Store License Tax (special tax on chain stores) as a menace to California business and wage-earning consumers, the public affairs committee of the Kiwanis Club of Los Angeles, yesterday recommended that members vote "no" when the proposed measure is submitted to them on the November ballot. The recommendations followed an exhaustive study of all measures on the November ballot by members of the committee.

BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated:

J. P. Schaefer . . . ?	Oct. 31
Earl Topping . . . ?	Oct. 31
Lillias Dowding . . .	Oct. 31
Eugene Colbert . . .	Oct. 31
Mrs. E. D. Robertson . . .	Nov. 1
Raymond Wheeler . . .	Nov. 1
W. E. Deutsch . . .	Nov. 1
David Lane . . .	Nov. 2
Katherine Norris . . .	Nov. 3
Dan Parker . . .	Nov. 4
Dr. Addie R. Pawson . . .	Nov. 5
Victor Hill . . .	Nov. 5
Mrs. Lucie Mather . . .	Nov. 5
D. J. Millard . . .	Nov. 6
Paul Lane . . .	Nov. 6
Lester H. Fennell . . .	Nov. 6

FOUR BALLOT PROPOSALS DEALING WITH ONE SUBJECT EXPLAINED BY E. W. CAMP

By E. W. CAMP

NUMBERS five, six, thirteen and twenty on the ballot are parts of one plan and should be considered together.

A non-profit corporation has been organized, named Pacific Exposition. The hope of its promoters is to establish and maintain in Los Angeles a permanent exposition.

Number five would permit Los Angeles county, by two-thirds vote, to issue and sell bonds up to five million dollars and give the money to the Pacific Exposition to assist in creating its plans. Number six permits the City of Los Angeles, by vote of its people, to donate to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number seven would permit Los Angeles County to turn over to the Pacific Exposition or a similar corporation, the museum maintained by the county at Exposition Park.

These measures, especially five and six, have strong support in the City of Los Angeles. Of course the city would have to pay by taxation a large part of the money raised by County bonds and turned over to the corporation.

Number eight would permit Los Angeles County to turn over to the Pacific Exposition land owned jointly by him and brother Ike. Harvey paused long enough to say "hello" and wheezed on downtown to see whether the park, city hall or postoffice had moved during his absence. He was barren of any indication that a National election was soon to be decided. But not so when he returned our way half an hour later, headed for his domicile, No. 8 . . . the efficient hometown partisans had gotten in their work and on the front of Harvey's shirt there blossomed a Landon, a Roosevelt and a Lemke badge. The Socialist and the Communist enthusiasts must have been in a church or standing around arguing with one another and didn't see Harvey. They've tried to make a sandwich man out of me, too, but a lovely lady planted a sunflower on my lapel down at the Pasadena station the other day when Governor Landon arrived. I was strongly predisposed towards him before his arrival, but after looking him over and hearing him speak there is no room on my anatomy for anybody else's colors. He looks, acts and talks like a real honest to goodness, two-fisted American. You know, one of those guys you just feel a sense of supreme confidence in.

Number nine would permit the Pacific Exposition the right to condemn land and take immediate possession. That is, the company could file a complaint in condemnation, put up a bond and ask the court

to take possession at once instead of waiting till after judgment and payment of the amount decreed.

This right of immediate possession has never been allowed in this State except in condemnations by some branch of the government. It is admitted a harsh and dangerous prerogative. So this number is considered a bit raw by many supporters of the general plan, and really not necessary to the success of the scheme.

Number ten would permit Los Angeles County to turn over to the Pacific Exposition or a similar corporation, the museum maintained by the county at Exposition Park.

These measures, especially five and six, have strong support in the City of Los Angeles. Of course the city would have to pay by taxation a large part of the money raised by County bonds and turned over to the corporation.

Number eleven would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number twelve would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number thirteen would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number fourteen would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number fifteen would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number sixteen would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number seventeen would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number eighteen would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number nineteen would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number twenty would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number twenty-one would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number twenty-two would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number twenty-three would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number twenty-four would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number twenty-five would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district lands, and vacant streets for use of the Exposition. If you favor the chain store tax, vote "Yes;" if opposed to it, vote "No."

Number twenty-six would permit Los Angeles County to turn over to the Pacific Exposition the use of city or school district



AT LAST

You can buy a good drink of whiskey for 15 cents. Try Mattingly & Moore brand

YOU WILL LIKE IT

And food—a tasty bite—a good nourishing lunch always ready. Piping hot stews, delicious cuts of roast beef "done to a turn."

And always good—with prices that will surprise you—at—

WISTARIA GRILL
60 West Sierra Madre Blvd.
(Opposite City Hall)
Adam Hauck, Prop.



Mr. and Mrs. George E. Mese-
car motored to Long Beach on
Sunday.

Mrs. R. L. Webster who has
been seriously ill the past week is
recovering at her home on 121
East Alegria avenue.

Mr. and Mrs. Louis Ziegler of
East Sierra Madre Blvd., spent
Sunday visiting her parents, Mr.
and Mrs. Emmerson at Idyllwild.

Mr. and Mrs. Robert Miller
moved Thursday from Alhambra
to their new home on 88 Victoria
Lane.

EAT TO LIVE
with
Arcadia Health Foods
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Arcadia

COME AND ENJOY WITH US THE FLOWER SHOW

at the CONGREGATIONAL CHURCH

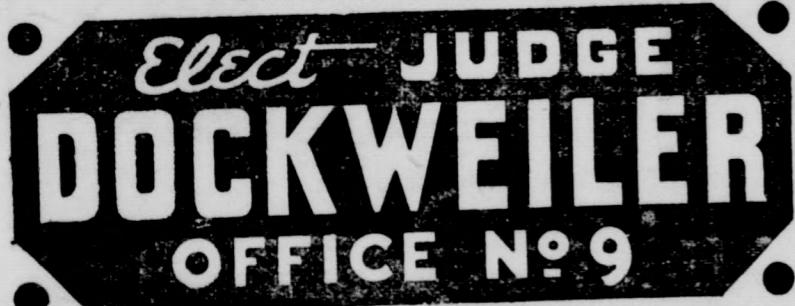
Friday, November 6
beginning at 2 o'clock

EXHIBITS DINNER PLAY

Dinner at 6:30 — Price 60c

Play "The Florist Shop," produced by special arrangements with Baker's plays of Los Angeles, will begin at 8 o'clock. Tickets may be obtained from Hartman's Drug Store or call 118-2.

POLITICAL ADVERTISING



It's a Business Proposition

"I have always received 4% on my savings and am now increasing my investment in the First Federal of Pasadena ... of course, you know it is insured."

While this Association is only two years old, its share investments have grown to hundreds of thousands of dollars ... Since its inception it has paid a dividend of 4 per cent ... Not only do you receive a profitable return, but your investment is insured up to \$5000 by a permanent Government agency, the Federal Savings & Loan Insurance Corporation of Washington, D. C.

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WA-1372

41 S. Euclid Avenue

SIERRA MADRE NEWS

Mr. and Mrs. Alvin Langley spent Sunday at Long Beach.

Mrs. William Spargur and son Billie of Encinitas, are visiting in the home of her parents, Mr. and Mrs. P. E. Lacey, 374 Grove street.

Mrs. J. M. Brothers of San Diego, is visiting for a few days in the home of her cousin, Mrs. C. A. Markwell, 425 Marzanita Avenue.

Miss Dorothy Wade, of Los Angeles, musical prodigy, was a week end guest at the Mr. and Mrs. Oscar Seiling home on North Adams Street.

Mrs. A. R. Hinton of East Montecito avenue, a prominent member of the Woman's Club, is seriously ill in the Rosemead sanitarium.

Mr. and Mrs. Wallace Brown of Los Angeles, spent Sunday visiting relatives and friends in Sierra Madre. Mrs. Brown was formerly Jane Adams of this city.

We have missed Judge T. W. Neale at his real estate office the past week. He is confined to his home with a severe cold, but will be about town again.

Margett Gives Four Reasons For Townsend Leaders Support Of Governor Landon

In the third of a series of personally financed State-wide radio broadcasts, Edward J. Margett, California State Director of the Townsend Recovery Plan, on Sunday took to the air to tell the Townsend people the reasons for Dr. Francis E. Townsend's support of Governor Alfred M. Landon.

Margett said the four reasons given by Dr. Townsend, founder and leader of the Plan, for his support of Governor Landon were:

1.—That the Roosevelt Administration, by steadfastly refusing to grant the Townsend Plan a hearing, was against the Townsend people.
2.—That the Roosevelt Admini-

VISITOR HERE IN 1883 DESCRIBES OAK STUDDED PARADISE HE DISCOVERED

A WILDERNESS covered in part with a heavy growth of white oaks, and all of it with a tangled mat of sagebrush and poison-oak is the way E. T. Pierce, one of the early settlers here, describes the land on which Sierra Madre now stands, in a book titled "A Southern California Paradise." Published in Oakland, Calif., in 1883.

The volume, subtitled "A Historic and Descriptive Account of Pasadena, San Gabriel, Sierra Madre and La Canada," is the property of Mrs. Innes Kinney, daughter-in-law of Abbot Kinney, one-time owner of the famous Kinney Ranch here, and was brought to the attention of THE NEWS by Mrs. A. E. Barrett, of 37 Suffolk avenue.

The first lot in Sierra Madre, the book relates, was sold to A. D. Trussell for \$50 an acre. A year later the property which N. C. Carter purchased from "Lucky" Baldwin in 1881 was selling for \$100 an acre and now, writes Mr. Pierce in 1883, "few of the residents would care to sell for less than \$200.

"Improvements have been going on rapidly at Sierra Madre during the past season," Mr. Pierce continues. "Between ten and twelve thousand trees, principally apricots and prunes, have been set out, and there will soon be several thousand citrus fruit trees and several hundred acres of vines. Twenty-five houses have been built."

Speaking of Sierra Madre's "first" families, Mr. Pierce writes: "Mr. Carter has built, on spur of the mountain, a beautiful residence in the Italian villa style. Palmer T. Reed has also built a fine residence on the Bayly Tract adjoining. C. C. Hastings, a New York millionaire, is also improving over 700 acres."

Mr. Pierce says the town's first public school was in charge of "an ex-principal of a large Eastern school, who came here more than a year ago with failing health, and has entirely recovered."

He points with pride to the fact that "a postoffice has been established, a hotel erected, and arrangements have been made to connect the place with Los Angeles by telephone, which has already reached Sierra Madre Villa, one mile away. It will probably not be long before the narrow-gauge railway, which is about to be constructed to Pasadena, will connect this place with all the others along the foothills, and extend on to San Bernardino."

Mr. Pierce could give lessons to many a present-day Chamber of Commerce secretary. He writes:

"The people are mostly from the New England and Central States, and form a very intelligent, enterprising, wide-awake, Yankee community, with as much culture as in any Eastern town of the same size. Here are lawyers, doctors, journalists, teachers, merchants, mechanics and all classes, giving their energies to making delightful homes in this favored spot."

"If the developments of the past year are indications of the future, we must believe that the happiness and prosperity of this new community are assured. With homes under the shadow of the grand old mountains, and looking down on evergreen mountains, breathing in alike the salt breezes|

MISSOURIANS TO PICNIC

Every Missourian is included in the wide open call to the big annual fall picnic reunion under the auspices of the Missouri State Society to be held in Sycamore Grove Park, Los Angeles, all day, Saturday, November 14th, with basket dinners at noon.

POLITICAL ADVERTISEMENT
SAFEGUARD HIGH JUDICIAL STANDARDS
Retain
JUDGE ARTHUR CRUM
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SUPERIOR COURT
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Hundreds of Beautiful Wash Dresses \$1.00 each
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NOW--when the Fall season has scarcely begun, these are Truly Exceptional Bargains

Entire Stock of Reg. \$2.95 Dresses Rayons Prints ... \$1.95

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FRENCH CREPE
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2 pair \$1
All Weights
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All New Fall Colors, Models
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32 East Huntington Drive
Store Hours
8:30 a.m. to 6 p.m.
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of ARCADIA . . .

POLITICAL ADVERTISEMENT

Clean up CALIFORNIA'S LIQUOR SITUATION
Vote

YES ON 3
FOR LIQUOR LAW ENFORCEMENT

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NO ON 9
PREVENT RETURN OF PROHIBITION

ELECTION NOVEMBER 3, 1936

SOUTHERN CALIFORNIA BUSINESS MEN'S ASSOCIATION

Premier Showing
CASCADE
CHRYSANTHEMUMS
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Entirely New in U.S.

Waterfalls of Exotic Bloom in bronzes, whites, pinks, yellows, purples, etc. 5 to 8 ft. long. Words cannot adequately describe the arresting loveliness of this newly introduced cascading 'mum. Season—October-November.

Be sure to come and see them, --- and bring your friends

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What are your neighbors doing? What are your friends doing? How can you know—if you are not a subscriber to the SIERRA MADRE NEWS.

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REASONABLY PRICED
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George Kunihiro (of Sierra Madre), Proprietor

POLITICAL ADVERTISEMENT

HINSHAW

FOR
CONGRESS
11th District
MERITS
YOUR VOTE

Business Men!

Elect a Successful
Business Man of
Proven Ability

Veterans!

Elect a Veteran who
Knows Your Problems
and Will Work for You

Taxpayers!

Elect a Man who has
Consistently Fought
for Lower Taxes . . .

Citizens!

Regardless of Party . . . Let's
Have Active Representation

VOTE FOR

Carl HINSHAW X
Business Man

Offer Santa Anita As The Proper Name For Arcadia

Scores of Arcadians and others during the past year have expressed the opinion that the City of Arcadia should bear the name of Santa Anita, according to Bruce Douglas, Arcadia's leading druggist and business man, who is offering prizes to writers of the best letters on "Why Arcadia's Name Should Be Changed to Santa Anita." Closing date of the contest is December 20.

Douglas points out that the name Santa Anita is virtually synonymous with Arcadia, the city having been carved out of the historic Santa Anita rancho. Numerous subdivisions have incorporated the name into their titles and the race track has attained world recognition with the name Santa Anita.

Sierra Madre, however, is also a part of the old rancho.

John Gilbert's ivory colored Napoleonic bed is to be used as an attraction for honeymooners in the Summit House, resort hotel in the mountains near Uniontown, Pa. It was bought for \$1250 by Leo Heyn, manager of the Pennsylvania resort. Heyn also purchased a desk, chiffonier, dressing table and some chairs from Gilbert's Beverly Hills home.

8,000 MILE AUTO TRIP TAKES SIERRA MADREANS FROM COAST TO COAST AND THE GULF

A n improvement "in spite of there was 30 below for one solid month last winter—hard to believe," Mr. Johnson said, with the corn everywhere burned crisp because of the drought.

The party sought out the boyhood home of Mr. Pegler, a farm seven miles out of Laurens, Ia., which the Pegler family left over 40 years ago. An old lean-to, a familiar sight in Mr. Pegler's younger days, was still standing, as were many of the trees, now grown big, he set out in his teens. Mr. Pegler looked up one of his school-day chums, today the sheriff of Pocahontas county, and learned the snow there last winter covered 20-foot telephone poles—and this on level ground.

Reach Eastern Seaboard

Skirting Chicago, the party continued on to Cleveland, where they visited two sisters and a brother of Mrs. Johnson. They passed through Wilkinsburg, Pa., the Johnson's old home, and stopped to see another sister of Mrs. Johnson in Johnstown, inundated last spring to the tune of \$150,000,000 property damage. They found the town twice destroyed by historic floods, practically rebuilt.

After seeing Mrs. Johnson's eldest sister in Homer City, Pa., the Sierra Madreans went on to Buffalo and Niagara Falls, (of course on a first or second honeymoon) where Mr. Johnson lived as a boy. It was Mr. and Mrs. Pegler's first visit to the Falls.

Passing through Genesee, N.Y., where society congregates for the fall fox hunts, they passed through Albany and on into Massachusetts via the old Mohawk Trail. The autumn coloring of the foliage in western Massachusetts beggared description. Mr. Johnson said,

While in the Back Bay region, they made their headquarters at the home of an aunt of Mrs. Pegler in West Somerville, Mass. They were struck by Boston's narrow streets, the utter lack of any regulation of pedestrian traffic and police officers who hadn't the vaguest idea about the names of their own home-town streets.

In route to New York City they visited West Point, saw the house used by Gen. Washington as his headquarters and in which Mr. Johnson's father was born.

Huge Buildings House New Dealers

Mr. Pegler and Mr. Johnson "did" Times Square one evening while the ladies were "resting up." The Peglers went to a show at Radio City, Rockefeller Center, and Mr. Pegler took a peak in the New York Stock Exchange. They describe New York as the easiest city to get in and out of, in spite of its size, as any in the country.

The party went south through Princeton to Washington, D.C. Most amazing sight in Washington, the Nation's capitol, they said, was the vast group of buildings erected during the past three and a half years to house the multitudinous New Deal commissions. Some of the buildings cover an entire city block.

They went to the White House, but "we didn't see Franklin, he was out," Mr. Johnson said.

In Alexandria, Va., they sat in Washington's pew in Christ Church.

One Of The World's Greatest Wonders

Swinging into Tennessee, they drove through Knoxville, Nashville and Memphis. In Dixon, Tenn., Mr. Pegler bumped into a man who turned out to be the former caretaker of the ranch here owned by the grandfather of Miss Thomasella Graham. Next came the Mississippi, and then Arkansas—and the deep South. Impressive, if pathetic, were the wretched hovels housing negro and "poor white trash" sharecroppers. In Texas they took in the Centennial Exposition at Dallas.

They saw darky cotton pickers at work all through Tennessee, Arkansas and Texas. In the Lone Star State they were stopped many times by "long-horns" crossing the highway, oblivious of hurrying tourists.

Crossing the Pecos, they stayed overnight at the Carlsbad Caverns, one of the highlights of

A HOTEL . . .

equipped and conducted to satisfy the most exacting of Sierra Madreans and their guests—clean, comfortable and attractive . . .

Why not make your home with us?

Special Winter Rates

Hotel Sierra Madre

Phone 001

the trip. Thirty miles of the caverns have been explored, but only seven are open to the public. The caverns are electrically lighted throughout. "You could fly an airplane through the place," said Mr. Pegler. "It's one of the world's greatest wonders."

Discussing various State taxes, Mr. Johnson said "they even tax gas in Tennessee—eig

where the two per cent sales tax which is just double California's. They paid as high cents per gallon of gas in

Texas.

Cigarettes in Tennessee cost 15 cents straight so-called popular brands.



Formal Opening the Model Home

of distinction!

completely furnished by Bullocks Bureau of Interior Decoration

The long awaited opportunity to inspect the Santa Anita Oaks
all-electric model home—Is Here!

An oak-sheltered, rural-type home embodying all the atmosphere of this romantic area . . . the choicest oak-studded portion of the famous Baldwin Ranch—Yet designed with entirely new features by Garret Van Pelt and George Lind, architects. This home is destined to achieve nation-wide recognition.

DRIVE OUT TODAY—inspect this Model Home . . . also an additional
40 NEW HOMES—in the Rancho-style
now under construction, or recently completed, in this tract

{ Oak-covered homesites
of nearly an acre
as low as
\$1950 }

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open daily
11 A.M. to 6 P.M.
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Model Home located at 270 Hacienda Drive



"It all boils down
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GAS COOKS BETTER AND COSTS LESS"

It's easy to see why natural gas cooks best. It's fastest—and most adjustable. It gives you any exact degree of cooking heat you want—instead of just two or three rigidly fixed temperatures.

Nearly a million families in Southern California use gas for all their cooking. Their experience proves the economy of this modern fuel. Gas cooking costs less than half as much as other, less desirable methods.

Stop in soon and examine the new model ranges at your gas company or appliance dealer's. Ask especially about the improved ovens. Note the many other advantages.

*
FREE COOKBOOK
TUNE IN THE Mystery Chef NBC PROGRAM
KFI 9145 A.M. WEDNESDAYS AND FRIDAYS

SOUTHERN COUNTIES GAS COMPANY



Sierra Madreans To Exhibit In Crown City Flower Show

Mrs. W. J. Lawless, president of the Woman's Club, and Mrs. D. F. Morton will participate as exhibitors in the Pasadena Flower Show Association's annual three-day fall show opening this afternoon at 2 o'clock in the fanned Busch Gardens.

Members of the Woman's Club will attend the show en masse this afternoon.

POLITICAL ADVERTISEMENT



Phone 22

If you are in doubt about where you are to vote next Tuesday or if there is any other question respecting the election about which you are in doubt—or if you wish transportation to the polls.

REPUBLICAN HEADQUARTERS

47 West Sierra Madre Blvd.

HALLOWE'EN DINNER DANCE

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Dinner at 8 \$1.25 Plate
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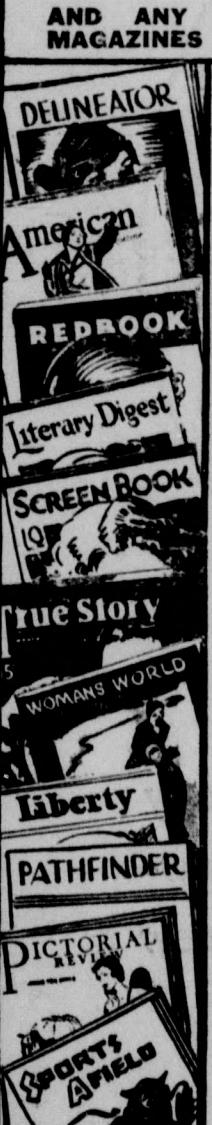
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AMERICAN BOY	\$2.75
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CHILD LIFE	4.25
CAPPER'S FARMER	2.30
CHRISTIAN HERALD	3.25
COLLIER'S WEEKLY	3.00
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ETUDE MUSIC MAGAZINE	3.50
FARM JOURNAL, 2 YEARS	2.25
FLOWER GROWER	3.00
HOUSE AND GARDEN	4.30
HOUSEHOLD MAGAZINE	2.30
JUDGE	3.15
JUNIOR HOME FOR MOTHERS	2.50
LIBERTY MAG. (52 ISSUES)	3.40
LITERARY DIGEST (WEEKLY)	5.00
LIFE	3.15
McCALL'S MAGAZINE	2.50
MIDWEST GOLFER	3.00
MODERN MECHANIX & INV.	2.75
MOVIE CLASSIC	2.50
NEEDLECRAFT (HOME ARTS)	2.30
OPEN ROAD (BOYS) 2 YRS.	2.50
PARENTS' MAGAZINE	3.40
PATHFINDER (WEEKLY)	2.60
PHOTOPLAY	3.75
PICTORIAL REVIEW	2.50
POPULAR SCIENCE MONTHLY	3.10
RADIO NEWS (TECHNICAL)	3.75
REAL AMERICA	3.25
REDBOOK MAGAZINE	3.25
REVIEW OF REVIEWS	4.10
ROMANTIC STORIES	2.50
SCREEN BOOK	2.50
SILVER SCREEN	2.50
SPORTS AFIELD	2.50
SUCCESSFUL FARMING	2.30
TRUE CONFESSIONS	2.50
TRUE STORY	3.00
WOMAN'S WORLD	2.30



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I enclose \$_____ for which send me your newspaper for a full year and the magazine which I have checked.

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Town & State _____

This Coupon
**SAVES
YOU
MONEY!**

LECTURE SERIES TO BEGIN NEXT FRIDAY

Beginning Friday evening, November 6th, at 7:45 p.m. in St. Rita's Church, a series of lectures will be given by Dr. Ernest H. Peatfield, which will prove interesting and instructive for all who are present. Dr. Peatfield, formerly of London, England, and more recently of St. Paul, Minn., is a convert to the church. Nothing will be said to offend anyone, and nobody's religious affiliations will be attacked in any way, the church announces.

Santa Anita Tops World In Rich Stakes

Turf Club Offers Largest Daily Purse For Race Meet At Local Track

With the richest stakes and largest daily purse distribution ever offered by any single racing association in the world, the Los Angeles Turf Club is making early preparations to have everything in readiness for the third annual Santa Anita Park winter season, starting this coming Christmas Day and running 53 days (no racing on Sundays and Mondays) until March 6.

Reservations already received from the leading stables in this country and with added entries from foreign countries to furnish an international aspect in competition. An outstanding attraction will be provided to lure the racing enthusiasts and tourists to Southern California from all parts of the globe.

The program will offer stellar stakes on holidays and Saturdays—featuring Santa Anita Handicap (\$100,000 added) on February 27 and the Santa Anita Derby (\$50,000 added) on Monday, February 22—augmented by special attractions week-days.

This year's construction program, involving an expenditure of \$150,000, has already been completed to carry out the pre-designed plan to make Santa Anita Park a magnificent and complete racing plant.

TAKING THEM AWAY



The "Greatest used car sale in Ford dealer history" is meeting with the approval of numerous thrifty car buyers here as well as in other parts of the country according to the Sierra Madre Garage, Fortner & Loud and other nearby Ford dealers. Chief reasons for the popularity of the sale are said to be the reduced prices on many makes and models and the Ford dealer money-back guarantee.

Many of the used cars and

trucks offered are being marketed under the popular R & G plan which has met with such success during the past year. The R & G label on any used car or truck in the stock of a Ford dealer means that the vehicle, including engine, chassis, tires, ignition, brakes and other parts units have been inspected and repaired or replaced, if found necessary. Photo shows car purchaser about to drive away in one of the used car clearance sale bargains.

CHURCHES

Church of the Ascension

Baldwin and Laurel Avenues
Rev. A. G. R. Bode, Rector

Sunday—

7:30 a.m.—Holy Communion.
9:30 a.m.—Sunday School.
11 a.m.—Choral Eucharist and Sermon.

5 p.m.—Twilight Organ Recital by Dean Bode, followed by social gathering and tea served by St. Catherine's Guild.

Tuesday—
2:30 p.m.—St. Catherine's Guild at Miss Graham's.

Wednesday—
7:30 a.m.—Holy Communion.

Bethany Church

The Little Stone Church
Rev. Stewart R. Sherif, Pastor

9:30 a.m.—Bible School.
11:00 a.m.—Morning Worship, Communion Service, Sermon, "The Master Has Come."

6:15 p.m.—Christian Endeavor Societies.

7:30 p.m.—Evening Meeting Sermon, "Plain Talks: The Curse of Cowardice," or "Can Our Vote Be Bought?"

Tuesday—
10:30 a.m.—Missionary Society.

Wednesday Evening—
7:15—Prayer meeting.

Evangelist T. M. Olsen will begin a series of stereoptican lectures the evening of November 8th and continue each evening except Saturday, through November 15th. The public is always invited.

Congregational

Rev. Arthur O. Pritchard, Pastor

"Relighting Our Lamps" will be the topic of the Pastor's sermon at 11 o'clock.

Sunday School at 9:30 a.m.

Young People at 6:30 p.m. Mr. George Innes of Pasadena will conduct his monthly round-table discussion.

Family dinner and devotional meeting at 6:30 on Wednesday.

Topic: "Finding God Through Service for Others."

Friday, beginning at 2 p.m., flower festival, sale and exhibit; community dinner at 6:30 p.m.

St. Rita's Church

Rev. Hyacinth Clarey, C.P., Pastor

Sunday Masses 6:30, 8:00 and (High Mass) 11 a.m.

Week-day Masses, 6:45 a.m.

Tuesday Evening—Devotions, 7:45 p.m.

Friday—Stations, 7:45 p.m.

Christian Science

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church. The First Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School.

11 a.m.—Sunday Service.

Paul's words to the Romans, "Abhor that which is evil; cleave to that which is good," constitute the Golden Text in the Lesson-Sermon on "Everlasting Punishment" on Sunday in all Christian Science Churches.

8 p.m., Wednesday—Testimonial meeting.

Reading Room open daily 2-4 p.m. Public cordially invited.

Happy Family Church

Sunday—

10 a.m.—Sunday School.

11 a.m.—Morning Worship.

7:30 p.m.—Evangelistic Service.

Saturday—

Children's church at 2:30 p.m.

Sunday—

Sun. school 9:45 a.m.; morning worship 11 a.m.; Prayer meeting 6 p.m.; Young people in Crusader Chapel, 6:30 p.m.; Evangelistic service, 7:30 p.m.

Wednesday—

City sisters prayer meeting 12:30 p.m. and the Commissary is open to the poor until 4 p.m.

Saturday—

Children's church at 2:30 p.m.

Sunday—

Sun. school 9:45 a.m.; morning worship 11 a.m.; Prayer meeting 6 p.m.; Young people in Crusader Chapel, 6:30 p.m.; Evangelistic service, 7:30 p.m.

Thursday, 7:30 p.m., mid-week prayer meeting.

Friday—

Prayer meeting at 7:30 p.m.

Wednesday—

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Saturday—

Children's church at 2:30 p.m.

**Two More Classes
For Adults Added In
This Community**

Calling attention of Sierra Madreans to two more adult education classes, Mrs. Nancy Bowen states that a dramatic class is held every Wednesday at 7:15 p.m. in room 25 of the main building of the Monrovia-Arcadia-Duarte High School. Mrs. Thelma Laird Schulteis, director of the Gold Hill players, is the instructor.

Mrs. Pearl Strong is offering a sewing class at the Arcadia City Hall every Friday from 9 a.m. to 2 p.m.

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**PAINT YOUR HOME
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Today's Kitchen is All-Electric. If you own an Electric Refrigerator, you've already taken the

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IS YOUR NEW
ELECTRIC RANGE**

The greatest single improvement you can make in your home. No other purchase can possibly mean as much in joy and freedom of living as a new electric range. Thousands of steps saved every day... hours of extra time to do with as you will... the satisfaction of super-delicious meals to tempt the appetites of your family.

Your electric range will give you all these things and more. Yet, rather than an expense, it offers you a very definite economy. You not only save time and food, but you automatically get a special low electric rate which reduces the average cost of all electricity used in the home.

So why not discard your outworn, inefficient equipment for time-saving, food-saving, money-saving electric cookery? The new range models are now being displayed by your electric dealer.

**SOUTHERN CALIFORNIA
EDISON COMPANY LTD.**



Why wait? Turn in your old stove now for a new electric range.

NO. 5A

**Psychology Class
Visits Padua Hills;
Plan Another Tour**

Sixty-eight members and friends of Mrs. Nancy Bowen's Psychology class motored to the Little Theatre in Padua Hills Saturday where they spent one of the most interesting days of their series of field trips.

A trip to the Voorhis School for Boys at San Dimas has been planned by Mrs. Bowen for this Saturday's outing. Those wishing to join the party may make reservations through Mrs. Bowen at the Monrovia High School. The caravan will leave City Hall in Sierra Madre at 10:00 a.m., the Lyric Theatre in Monrovia, 10:30 and the school at noon Saturday. Each one provides his own lunch.

**PREACHING MISSION
OPENS IN NOVEMBER**

With Nationally and internationally eminent preachers participating, the National Preaching Mission will be held in Los Angeles November 12-15, followed by two-day and one-day missions to outlying cities and towns, it was announced yesterday. Later eight-day preaching missions will be held in all local churches by local pastors.

Twenty-three Protestant denominations are co-operating in what is described as the greatest united religious movement nationally in 24 years. There will be free mass meetings in the Shrine Auditorium, preaching seminars for ministers and Sunday School teachers and supper conferences and classes for religious and non-religious people.

**"PICCADILLY JIM" AT
THE LYRIC THEATRE**

"Piccadilly Jim," from a P. G. Wodehouse story, with Robert Montgomery, Frank Morgan, Madge Evans, Eric Blore and Robert Benchley, opens today at the Monrovia Lyric Theatre. The companion feature is "Ramona," filmed entirely in Technicolor and starring Don Ameche and Loretta Young.

**ANCIENT AIRS WILL BE
ARRANGED FOR HARPISTS**

Preparing to publish a group of ancient tunes for the harp, Miss Yvonne Black, Los Angeles harpist and composer, but now residing in Sierra Madre, has just completed an arrangement of tunes sung and played by minstrels and harpers of the North of Britain as early as the 14th century. Some of the airs are minstrel laments while others are cheerful and inspiring numbers.



**FOR GARDEN COLOR AND
HOME CHEERFULNESS**

**Woman's Society
Is Preparing For
Annual Flower Show**

The Women's Society of the Congregational Church will meet in the ladies parlor on Tuesday, November 3, at 10 a.m. to sew for the Children's Home and on articles for the sale which will take place in connection with the Flower Show on November 6.

Ladies are asked to bring their own lunch. Coffee and tea will be served. A business meeting will be held at 2 o'clock. All ladies are cordially invited.

**Great Quest For
Radio-Stage Talent
Ends Monday Night**

California's biggest hunt since the days of the gold rush comes to an end next Monday night (November 2). Its sponsor is "California's Hour" and its object is discovery of a new star to shine in America's radio firmament.

For nearly seven months talent scouts of the big variety show have searched city and countryside for promising amateur and professional talent. Fifteen thousand artists—nervous youngsters and finished veterans faced the microphone in 26 California communities. Out of 15,000, six have survived.

Like knights of yore, the six survivors, bearing the colors of as many "kingdoms" of the State, will meet next Monday night in finals of radio's most unique tournament.

They will tilt with music instead of lances. The tournament ground will be the stage of the vast Shrine Auditorium in Los Angeles, from which the finals will be broadcast. And the prize is \$500 in cash and a chance for fame.

**Jaysee Students
In Musical Pageant
In Holiday Season**

Casting for "Gloria," annual Christmas musical pageant of Pasadena Junior College, has been made by Miss Lulu C. Parmley, head of the music department.

Dorothy Wammock, 283 East Sierra Madre Blvd., is among the singers.

"Gloria" will be given during the Christmas season at the Civic Auditorium by music department students, both vocal and instrumental, as well as the drama students. The pageant was written by Miss Catherine Kester, drama teacher, with musical arrangements by Miss Lulu C. Parmley.

**Frost Control In
Citrus Orchards To
Be Demonstrated**

Procedure of citrus growers in protection of trees and fruit from frost will be discussed by Floyd D. Young and W. R. Schoonover at a meeting to be held by the Agricultural Extension Service in cooperation with the Los Angeles County Farm Bureau at the Covina Citrus Association, Thursday, November 5, beginning at 1:30 p.m.

M. B. Rounds, farm advisor, says this will be the only orchard heater meeting to be held this year by the Agricultural Extension Service and all interested Los Angeles County growers should attend.

Mr. Young, meteorologist of the Fruit Frost Service, will talk on minimum temperature forecasting and advise growers on procedure in lighting and when to start heating.

Approximately 3,000,000 children are transported to and from schools in more than 77,000 motor buses in the United States, according to the Safety Council.

POLITICAL ADVERTISEMENT

**The AUTOMOBILE CLUB OF
SOUTHERN CALIFORNIA**

Asks you to

**Vote YES #10
SAVE THE GAS TAX FOR
STREETS AND HIGHWAYS**

**Club Women
Honor Visitor
To This City**

Angela Morgan, who was entertained in Sierra Madre last summer by Mr. and Mrs. Harold D. Carew, has been made Poet Laureate of the General Federation of Woman's Clubs, it is reported by her intimate friends and associates for many years, Lucia Trent and Ralph Cheyney.

This recent appointment is announced in a letter they have just received from her requesting their collaboration in the selection of poems for the official organ of the General Federation of Woman's Clubs, "The Clubwoman," stating, "You have your fingers on the pulse of this whole poetry movement... You know just what I need!"

Miss Morgan succeeds the late Lizette Woodworth Rees in this post, which is the closest approach there is to the Poet Laureateship of the entire United States of America. Her selection is natural as she has been the honor poet of Poetry Week and has endeared herself to hundreds of thousands of hearers as well as readers of her poetry throughout the Nation for decades. Her many books, the latest of which is "Crucify Me!" with its title poem dedicated to Lucia Trent and Ralph Cheyney, have sounded a note of high personal and social idealism. Her work is strong in social and spiritual vision. This may well mean that her appointment marks American women are beginning to take a more serious interest in the more serious contributions of poetry to the living of life today.

"One of those things that happen 'right out of the blue'" so Angela Morgan describes this great honor. She pledges herself to endeavor to utilize it as an opportunity to help weld women for world peace and betterment.

Like knights of yore, the six survivors, bearing the colors of as many "kingdoms" of the State, will meet next Monday night in finals of radio's most unique tournament.

They will tilt with music instead of lances. The tournament ground will be the stage of the vast Shrine Auditorium in Los Angeles, from which the finals will be broadcast. And the prize is \$500 in cash and a chance for fame.

**Jaysee Students
In Musical Pageant
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**Pian's
MILLINERY
AND
DRESS SHOP**

**Dresses, Coats
Hats**

**Smart Styles
Moderately
priced**

**196 E. Colorado
Pasadena**

**Indian Girls Will
Address Bethany's
Missionary Society**

Mrs. E. C. Thair of Pasadena

will be the morning speaker at the regular all day meeting of the Missionary Society of Bethany Church at the church auditorium on Tuesday, November 3, beginning at 10:30, when she will speak on "Child Evangelism Work."

Mrs. Thair teaches training classes in Pasadena and surrounding territory. Luncheon will be served during the noon hour.

Opening the afternoon session at 1:20, Mrs. B. H. Stokely, one of the directors of the Navajo Indian evangelization movements,

will lead the devotionals and introduce two Navajo Indian girls,

Mrs. Marion Yazzi and Miss Esther Nannygoat, who will give short talks. At 2 o'clock a missionary talk will be given by Miss Buelah Hartwick of the Navajo reservation on "Missionary Work Among the Navajos."

Sacks of clothing that are being packed by the society and the offering of the day will be given to the Navajo Indians.

More than 885 million pounds of crude rubber were consumed by the motor vehicle industry in the United States last year.



**Local and
LONG DISTANCE
MOVING**

Efficient and Expert
Movers are handling
your trucking job when
you let the Askew Transfer
Co. do it. Only the latest
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The place with the
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American and Spanish
Dishes

Our Cocktails and
Mixed Drinks made
by Master Bar Men

**New 1937
CHEVROLET**
The Complete Car—Completely New



With an entirely new type of motor car body
—now available for the first time on any low-priced car—combining new silence with new safety for your family.

On SAT.
NOV. 7 display

Vote for Value!

In
McBratney's
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BALLOT of
BARGAINSToday and
Tomorrow!Women's Polo Shirts
Reg. \$1 & \$1.95
Broken assortment49c
& 89cSILK HOSIERY
Broken lines,
Reg. 79c and \$1

2 prs.

\$1

Women's DRESSES
Plain & printed rayons

3.95

Flannel Nightgowns
Women's outing flannel

79c

Flannel Pajamas
Women's outing flannel

1.19

Wool Flannel Robes
Reg. 4.95! Wine & Blue

3.95

Panne Satin Slips
Lace trimmed & tailored

1.39

Lastex Girdles
Also pantie girdles

\$1

In a Social Way

JUNIOR WOMEN INITIATED
ELEVEN NEW MEMBERS

ELEVEN new members of the Junior Woman's Club were initiated into the organization at a breakfast held at the clubhouse Sunday morning. The Dutch breakfast, served at 10 o'clock to the 30 members, preceded the program and initiation. Little Dutch mills and Dutch scenes, cleverly designed by Mrs. Madelyn Smith and Miss Cricket Caukin, carried the scheme in table decorations and place cards at the three long tables, while vari-colored fall flowers decorated the room.

Eleanor Phillips, president of the Junior Woman's Club, presided, introducing Mrs. Harvey Steinberger, advisor of the Junior women, the new members and Mrs. Mary Schwartz, chairman of ways and means committee and who was in charge of the breakfast.

Fred Krinke Smacks Old Bowling Pins For High Marks

Fred Krinke and Lee Schaefer of Sierra Madre, members of the Goodrich bowling team of the Pasadena major league, are mowing down the pins with consistently high averages and helping the tire quartet to maintain its hold on second place, close to the leaders, in the valley tourney now in progress.

Krinke, member of the Monrovia Elks team, returned recently from Oakland with a championship medal. The Monrovians captured the California State Elks bowling title by defeating a strong San Mateo outfit.

Last year Krinke bowled in 81 games for an average of 186, and his mark so far this season is several points higher.

BULLDOGS PLAY FAST COMPTON CLUB TONIGHT

Delayed two weeks ago because of unfavorable climatic conditions the Pasadena-Compton football game, announced as the biggest and toughest Jaysee pigskin fracas to be staged in California this season, will be played tonight in the Rose Bowl. The Pasadena Bulldogs have so far been triumphant, having won five victories to date.

IT'S TONIGHT! DANCE

MASQUERADE AUSPICES OF SIERITA CLUB

"High Fidelity Music"

St. Rita's Auditorium

WEAR A COSTUME!

Admission 50c the couple

POLITICAL ADVERTISING

TOWNSENDITES

You Can Conscientiously VOTE FOR

Carl HINSHAW

The National Townsend Board Says---

"ANYONE BUT McGROARTY"

CARL HINSHAW SAYS---

"I am in favor of giving the Townsend Plan a fair and open Hearing before the Congress of the United States."

"They are furthermore entitled to a comprehensive study of their plan and, if possible, an open debate on the floor of the House."

"I stand by the pension platform as adopted at Sacramento and as proposed by Governor Landon."

Don't Be Fooled!

The Defeat of McGroarty is the ONLY Possible Townsend Victory ---

Make Your Vote Count

Carl Hinshaw can be Trusted . . . He has pledged a Squire Deal to the Townsend Plan . . .

ELECT

CARL HINSHAW X
BUSINESS MAN

Townsendites for Hinshaw

Back To Normal

As business conditions improve, more and more firms and individuals are going to use letterheads and printed forms. We are already noticing a very considerable increase in the demand.

Firms that abandoned them during the depression are coming back to printing and engraving. New ventures are being launched and changes are taking place. Successful young organizations are reaching the point where they should use printing. Professional men are becoming more active realizing that dignified printing lends prestige to their business.

It will increase the importance and respect for all business. And it costs so little in comparison with the results it brings. There is no printing requirement that cannot be promptly, reasonably and well done in THE NEWS printery. Don't doddle along—swing with the upturn.

DR. HOLMES TO TALK AT PEACE MEETING HERE

Plans are being completed by the local committee of the Emergency Peace Campaign for the public mass meeting to be held Tuesday night, November 10 at the Woman's Clubhouse. The principal speaker will be Dr. Ernest Holmes of Los Angeles, author of "The Science of Mind." Additional entertainment will include a talking picture and songs by Helen Nomura.

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Santa Anita Oaks Homes Restricted To Enhance Values

Restrictions placed on Santa Anita Oaks homes has started a new vogue in subdivision control, according to the Raymond A. Dorn Co., developers.

Feeling that restrictions are of vital importance, that they maintain and enhance property values if carefully administered, the developers declare that homes built this or next year on Sierra Madre's border line will not violate restrictions imposed five years or more later.

Prospective home builders at Santa Anita Oaks will be required to build according to specifications approved by an architectural committee of the subdivision developers and home owners.

Plan Huge Drive To Broaden Market For Local Avocados

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College Graduates Tell How They Got Their First Job

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